



2023

WHEEL BUILDING

M Part Wheels are built at Madison HQ to provide high quality replacement wheels to support UK bike shops

UK Assembled

We have highly trained operatives working in-house using the most advanced lacing and truing robots available to produce consistently durable wheels. Wheels are hand finished and quality checked for trueness and optimal spoke tensions.

High Quality Components

Our product team source only high-quality components from the best brands including DT Swiss, Shimano and Mavic. All wheels are built using DT Swiss stainless-steel spokes and nipples for maximum strength and reliability. Spokes are always colour matched to the wheel. We use only double walled aluminium rims and hubs fitted with rubber seals to protect the bearings for stronger, longer lasting wheels. Each wheel is packaged in a heavy-duty box to ensure safe transport.

M Part Wheels cover all disciplines and all the popular hub standards at competitive price-points without compromising on quality. New models will be available in 2023 to expand the range including Boost, Shimano MICRO SPLINE and dynamo hub options.